

United Nations Development Programme

برنامج الأمم المتحدة الإنمائي



Syria Country Office Annual Work Plan 2021

Project Title and ID:	Private Sector Recovery and Development - 00118359
Expected CP Outcome(s):	Outcome 1: Households and communities benefit from sustainable livelihood opportunities, including economic recovery and social inclusion
Expected Output(s):	1.1 Disrupted livelihoods, including markets/businesses, restored and revived 1.3 Livelihood opportunities generated for female-headed households
Implementing Partner:	UNDP
Responsible Party(ies):	Local authorities, NGO and INGOS, private sector
Gender Marker	GEN2

Brief Description

The worsening economic situation has exacerbated the vulnerability of the people in Syria with large-scale damage in infrastructure & businesses & public services. Consequently, and in addition to the volatile security situation, private sector especially micro, small and medium enterprises (MSMEs), who are the major driving force of the country's economic recovery, are facing major challenges such as low institutional capacity, lack of enabling business environment for inclusive MSMEs & regulatory framework, troubled with shortages in electricity, lack of effective financial and non- financial business support & services, market accessibility, currency depreciation & lack of availability of skilled Labor ..etc.. In this regard, supporting MSMEs recovery and development is a critical area of support for livelihoods and job creation and local economic recovery.

UNDP Syria Country Office formulated an integrated project supporting MSMEs development and private sector engagement and growth for sustainable livelihoods and economic recovery in Syria at three different levels as follows:

1. Macro Level: Policy/strategy development for private sector recovery and inclusive growth enhanced
2. Meso Level: Service provision and capacity for inclusive private sector recovery and growth enhanced through programme design.
3. Micro Level: Access to private sector inclusive recovery and growth enhanced through service delivery and community engagement

Programme Period:	2016-2021	AWP Budget:	6,467,757
Key Result Area (SP):	Building resilience to crises and shocks, in order to safeguard development gains	Total resources required:	6,467,757
Atlas Award ID:	00118359	Total allocated resources:	3,534,956
Start date:	1-Jan-21	o Regular: 105,124	-
End Date:	31-Dec-21	o Others: RFF response	300,000
PAC Meeting Date:	26-Jan-21	o Donor Names:KFW6	1,957,230
Management Arrangements:	DIM	Russia 2020	151,912
		JSB Resilience 2020	439,231
		Japan 2021	564,300
		KFW 7	1,981,980
		KFW 6	117,830
		KFW5	29,704
		Unfunded budget:	2,932,800
		In-kind Contributions:	-

Agreed by UNDP:

25-Feb-2021

UNDP Resident Representative

H.A.K. *SK*

Expected Outputs <i>(Indicate Atlas Output IDs)</i>	Planned Activities	Timeframe				Responsible Party	Donor	Source of Funds	Governorate	Planned Budget			
		Q1	Q2	Q3	Q4					Account and Budget Description	2021 Amount (\$) Funded	2021 Amount (\$) Unfunded	2021 Amount (\$)
										GMS @ 8%	15,519		15,519
Total for Output 1:											209,506	30,000	239,506
Output 2: Meso: Service provision and capacity for inclusive private sector recovery and growth enhanced through programme design, integration and administrative reforms/capacity building Indicators: # of training session to SME commission team # of training session to other stakeholders based on the SMEs strategy # of hubs/business centre are established # of capacity building activities in support of VC development # of value chain analysis of core economic sectors in Syria # of hackathon for A2F challenges # of CSR training session is implemented. Targets: - One training session to SME commission team. -one training session to other stakeholders based on the SMEs strategy -4 hubs/business centre are established -3 capacity buildings activities in support of VC development -2 value chain analysis of core economic sectors in Syria -one FinTech hackathon for A2F challenges - one CSR training session is implemented. Baselines: - Recommendations listed in National SME Strategy which was developed in 2020. -results and recommendations listed in the financial market assessment report in 2020. -Results of assessment of challenges facing Women Economic Empowerment in Syria, completed in 2020. Gender Marker GEN2	Enabling business environment for inclusive MSMEs, Recovery and Development												
	Activity 2.1.1												
	Enhance and strengthen national capacities of different stakeholders to improve policies and programmes supporting the growth of micro-, small-, and medium-enterprises (MSMEs)												
	Actions:												
	<i>capacity building activities of different stakeholders at meso level including hubs and centres staff</i>							National	72100-Contractual Services		20,000		20,000
	Activity 2.1.2												
	Assistance to establish and promote National Women Business Associations and building their capacity in: • non-financial services to women entrepreneurs • collaboration schemes with financial institutions • women funds and/or saving groups schemes												
	Actions:												
	<i>promote and support the establishment of women associations including A2F and Non-financial business support</i>			x	x	UNDP	JSB Resilience	32045	National	72100-Contractual Services	30,000	70,000	100,000
	Activity 2.1.3												
	Business upgrade/acceleration support, through set up of business centres, entrepreneurial parks, hubs and network of mentors												
	Actions:												
	<i>setup of business centres/hubs/ incubators/accelerators or other similar modalities of networks</i>								National	72100-Contractual Services		90,000	90,000
	Activity 2.1.4												
	Strengthening capacity of national and local institutions providing support services for the optimization of value chains development												
Actions:													
<i>capacity building activities to understand the value chain and market system concepts, targeting fresh graduates.</i>								National	72100-Contractual Services		25,000	25,000	
Activity 2.1.5													
Undertake a value chain analysis of number of core economic activities as identified in "UNDP-Atlas for economic activities" with the aim of viability of assessing the existing and potential markets and determine which hold promise of employment opportunities, product expansion, market viability, value addition opportunities, quality improvement and input availability													
Actions:													
<i>conduct VC analysis of selected core economic sectors, such as wheat, olives , honey, poultry, livestock, etc.</i>		x	x		UNDP	KFW 7	10283	National	72100-Contractual Services	40,000	50,000	90,000	
Inclusive Finance													
Activity 2.2.1													
working with financial sector and service providers to formalize channels which leverage digital and fintech solutions.													
Actions:													
<i>FinTech support initiatives in partnership with private financial institutions</i>		x			UNDP	JSB 2020	32045	National	72100-Contractual Services	60,000		60,000	
Private sector engagement/dialogue and partnership													

Expected Outputs <i>(Indicate Atlas Output IDs)</i>	Planned Activities	Timeframe				Responsible Party	Donor	Source of Funds	Governorate	Planned Budget			
		Q1	Q2	Q3	Q4					Account and Budget Description	2021 Amount (\$) Funded	2021 Amount (\$) Unfunded	2021 Amount (\$)
Outputs: JSB: 00121011 KFW7: 00125702 JSB 2020: 00125824	Activity 2.3.1 Tailored women economic empowerment initiative/s in partnership with private sector (women to women business support)												
	Actions:												
	Support to WEE initiatives			x		UNDP	KFW 7	10283	National	72600- Grants	25,000	25,000	50,000
	Activity 2.3.2 Training of local experts and consultancies in developing and implementation of CSR Strategies												
	Actions:												
	Capacity building of private sector in CSR for inclusive economic opportunities		x	x		UNDP	KFW 7	10283	Aleppo	72100-Contractual Services	25,000		25,000
					UNDP	KFW 7	10283	Rural Damascus	72100-Contractual Services	25,000		25,000	
									GMS @ 8%	16,400		16,400	
Total for Output 3:										221,400	280,000	501,400	
Output 3: Micro: Access to private sector inclusive recovery and growth enhanced through service delivery and community engagement Indicators: # of Social Enterprises have been selected and funded # of bootcamps for social enterprises have been launched # of women provided with advanced vocational/technical capacities - Training & BDS # of individuals received BDS through different incubation services. # of individuals received financial support. # of self-help groups (SHG) are established # of individuals received BDS services through SHG # of individuals received financial support through SHG. Targets: - 50 Social Enterprises have been selected and funded - 2 bootcamps for social enterprises have been launched - 50 women provided with advanced vocational/technical capacities - Training & BDS - 500 individuals received BDS through different incubation services. - 500 individuals received financial support. - 15 self-help groups (SHG) are established - 300 individuals received BDS services through SHG	Enabling business environment for inclusive MSMEs, Recovery and Development												
	Activity 3.1.1 Develop series of knowledge exchange events and capacity building activities related to MSMEs support and social/community bases enterprises												
	Actions:												
	bootcamp, competitions, call for proposals for promoting social enterprises and MSMEs support. (2 idea challenges)		x	x	x	UNDP	KFW 7	10283	National	72100-Contractual Services	390,833	150,000	540,833
			x	x	x	UNDP	JSB 2020	32045	National	72100-Contractual Services	75,000		75,000
	Activity 3.1.2 Direct technical assistance to women-led businesses, women entrepreneurs and women startups, through developing novel and innovative solutions to overcome the exclusion of women												
	Actions:												
	capacity development of women entrepreneurs and startups								National	72100-Contractual Services		25,000	25,000
			x	x	x	UNDP	KFW 7	10283	Lattakia	72600- Grants	54,400		54,400
									Rural Damascus	72600- Grants		50,000	50,000
									Lattakia	72600- Grants		50,000	50,000
									Aleppo	72600- Grants		50,000	50,000
	Activity 3.1.3 Service delivery of non-financial business support through hubs/business centres												
	Actions:												
					UNDP	KFW 7	10283	National	72100-Contractual Services		65,000	65,000	
								Rural Damascus	72100-Contractual Services		50,000	50,000	
								Tartous	72100-Contractual Services		50,000	50,000	
								Lattakia	72100-Contractual Services		50,000	50,000	
								Dar'a	72100-Contractual Services		50,000	50,000	

Expected Outputs <i>(Indicate Atlas Output IDs)</i>	Planned Activities	Timeframe				Responsible Party	Donor	Source of Funds	Governorate	Planned Budget						
		Q1	Q2	Q3	Q4					Account and Budget Description	2021 Amount (\$) Funded	2021 Amount (\$) Unfunded	2021 Amount (\$)			
Services through SHG - 300 individuals received financial support through SHG. Baselines: - Operational Manual/Guidelines for running SHG which was developed by UNDP in 2020. - 30 already established SHGs/saving groups in 2020. - 670 Beneficiaries benefited from financial support in 7 governorates Gender Marker: GEN3 Outputs: JSB: 00121011 KFW7: 00125702 JSB 2020: 00125824 Russia: 00119965 RFF: 00125058	Provision of non-financial business services through hubs and business centres								Qunaitera	72100-Contractual Services		50,000	50,000			
									Raqqa	72100-Contractual Services		50,000	50,000			
									Hasakeh	72100-Contractual Services		50000	50,000			
	Activity 3.1.4 Support to Market System Development including piloting of new ideas, providing technical assistance to adopt new practices, and setting up space for information sharing based on the recommendations of VC analysis.															
	Actions: explore Low performing market systems and pilot new initiatives to support market system functionality															
										National	72100-Contractual Services		50,000	50,000		
										Aleppo	72600- Grants	150,000		150,000		
										Hama	72600- Grants		125,000	125,000		
										Raqqa	72100-Contractual Services		125,000	125,000		
	Activity 3.1.5 implement supporting activities to restore/strengthen vital value chains as identified in the VC analysis of core economic activities in Syria															
	Actions:															
										Raqqa	72100-Contractual Services		50,000	50,000		
										Hama	72100-Contractual Services		50,000	50,000		
										Homs	72100-Contractual Services		50,000	50,000		
										Dar'a	72100-Contractual Services		50,000	50,000		
										DZ	72100-Contractual Services		50,000	50,000		
										Rural Damascus	72100-Contractual Services		50,000	50,000		
										Qunaitera	72100-Contractual Services	52,200	50,000	102,200		
										Tartous	72600- Grants	29,586		29,586		
										Aleppo	72100-Contractual Services		50,000	50,000		
									Swaida	72600- Grants	75,000		75,000			
									Lattakia	72100-Contractual Services		50,000	50,000			
support VC development of core economic activities such as wheat, olives , honey, poultry, livestock, etc.									UNDP	JSB 2020	32045	Hasakeh	72200-Equipment & Materials		70,000	70,000
Supporting wheat products and by creating job opportunities for young people on mobile mills (flour and bulgur) and small bakeries									UNDP	KFW 7	10283	Homs	72600- Grants	50,000		50,000
Supporting value chain of Economic activities such as (dairy-based production through rehabilitating the fodder factory).									UNDP	JSB wheat VC	32045	Hasakeh	72200-Equipment & Materials		830,000	830,000
support wheat value chain development																
Inclusive Finance																
Activity 3.2.1 design, test, package, replicate and scale up viable models of access to finance such as (Saving groups, Loan guarantee, Venture capital, Business angels, Crowdfunding, etc)																
Actions:																
									UNDP	Russia	206	Dar'a	72600- Grants	82,800		82,800
									UNDP	JSB 2020	32045	Swaida	72600- Grants	82,800		82,800
									UNDP	KFW 7	10283	Hama	72600- Grants	82,800		82,800
									UNDP	KFW 7	10283	Raqqa	72600- Grants	82,800		82,800
									UNDP	KFW 7	10283	Homs	72600- Grants	82,800		82,800
									UNDP	JSB Resilience	32045	Aleppo	72600- Grants	82,663		82,663
												Tartous	72600- Grants		82,800	82,800
									UNDP	KFW 7	10283	DZ	72600- Grants	82,800		82,800
Pilot viable models of A2F									UNDP	RFF COVID	4001	TBC	72600- Grants	227,273		227,273

Expected Outputs <i>(Indicate Atlas Output IDs)</i>	Planned Activities	Timeframe				Responsible Party	Donor	Source of Funds	Governorate	Planned Budget		
		Q1	Q2	Q3	Q4					Account and Budget Description	2021 Amount (\$) Funded	2021 Amount (\$) Unfunded
Output: Technical Assistance/Project Management Costs	Direct Project Costing (DPC) @ 10% (calculated separately for each donor)							64300 - DPC- 70%-staff-related Costs	166,922		166,922	
								74500 - DPC- 30% General Operating Expenses (GOE)	71,538		71,538	
								GMS @ 8%	19,077		19,077	
		Total for Technical Assistance/Project Management Costs:							257,537	-	257,537	
						Total Project:	3,534,956	2,932,800	6,467,756			

Summary of Donor Funding:				
Donors - Outputs	Available Fund	Funded	Unfunded	Total
Russian 2021	-	-	-	-
EU Joint (DZ)	-	-	150,000	150,000
JSB Resilience: 00121011	439,231	439,231		439,231
Japan NE (wheat VC)	-	-	900,000	900,000
Japan 2020: 00125824	564,300	564,300		564,300
KFW 7: 00125702	1,981,980	1,981,980		1,981,980
KFW 6: 00119963	117,830	117,830		117,830
KFW 5: 00114792	29,704	29,704		29,704
Russian 2020: 00119965	151,912	151,912		151,912
COVID response: 00125058	250,000	250,000	-	250,000
			1,882,800	1,882,800
Total:	3,534,957	3,534,957	2,932,800	6,467,757